

Lucidity is the world's only multi-cloud storage management company that enables enterprises to run mission-critical workloads faster, more efficiently, and with greater resilience. Our autonomous platform leverages deep intelligence and automation to optimize block storage across multi-cloud environments. By eliminating waste, aligning resources with application needs, and reducing costs without downtime, Lucidity helps IT, FinOps, and DevOps teams achieve the perfect balance between performance, resilience, and efficiency.

2021
Founded

\$31M
raised

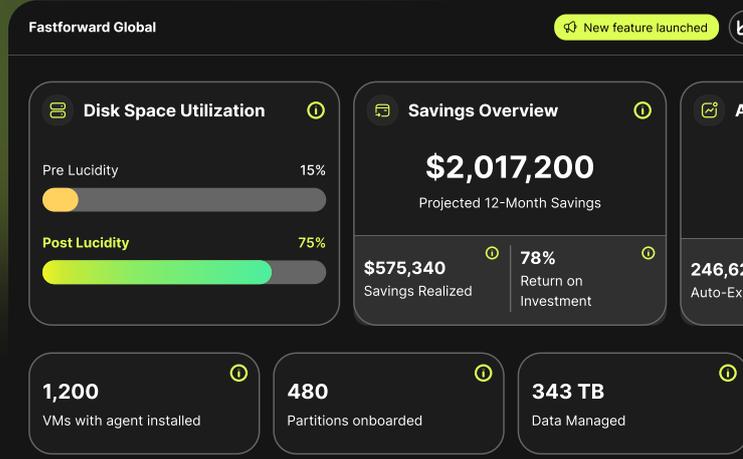
100+ employees
across the US, UK, UAE, and India

Trusted by global enterprises



WORLD MARKET

eso



Growing Cloud Storage Challenges

Enterprises today face skyrocketing cloud bills — with storage accounting for one of the largest and fastest-growing line items. Yet, block storage optimization remains highly manual and reactive.

This complexity leaves organizations with rising costs, inefficient use of resources, and frustrated stakeholders across ITops, DevOps, and Finance

Over-provisioning

IT teams often oversize storage volumes “just in case,” driving up costs.



Idle & orphaned disks

Underutilized resources silently inflates cloud spend.



Performance trade-offs

Efforts to cut costs often risk application latency, downtime, or data unavailability.



Lack of automation

Manual tiering and resizing is slow, error-prone, and cannot keep pace with dynamic workloads.



Lucidity is purpose-built to solve these challenges

Lucidity empowers enterprises to turn cloud block storage from a hidden liability into a competitive advantage. Whether you're focused on cost, performance, or resilience, Lucidity delivers measurable outcomes — autonomously, reliably, and at scale.



Autonomous Optimization

Intelligent automation that continuously rightsizes—expands and shrinks live data volumes without disruption.



Multi-Cloud Agility

Works across AWS, Azure, and Google Cloud, giving enterprises flexibility and consistency.



Lumen Intelligence Engine

Deep observability across multi-cloud environments, correlating application performance needs with IOPS and throughput for real-time tiering optimization.



Proven Cost Savings

Customers regularly unlock 50–70% reductions in cloud block storage spend while improving app responsiveness.



Seamless Performance & Resilience

Optimize disks without compromising on uptime, data availability, or workload performance.

70% cost savings
100+ hours reclaimed
Zero downtime or code changes

Learn more at
www.lucidity.cloud