

Leading information management firm reduces their cloud bill by \$1.5M with Lucidity

Challenges

- Cloud migration efforts led to spiralling cloud storage bills
- Lack of clarity into cloud block storage usage resulted in overprovisioning and wasted spend
- IT and cloud teams spent hundreds of hours on provisioning tasks

Solution

- The information management firm autonomously rightsizes its block storage with Lucidity AutoScaler
- Gained visibility into actual storage usage and growth
- Cut out block storage waste so they could reallocate budget more efficiently

Results

- **\$1.5M** savings and a **46%** storage cost reduction
- **2x** increase in disk utilization across over 1PB of data, from 40% to 80%
- **321K** expand and shrink tasks automated

Company at a glance

Industry

Information Management

Region

Americas

Cloud Platforms

Azure, Google Cloud

This large information management company offers records management, data backup and recovery, and data destruction, leading to a strong business with over \$6B in revenue. As part of an ongoing cloud migration, they digitize and move massive amounts of data to the cloud every day, manually provisioning new cloud storage to handle this ongoing growth and transformation. They primarily use Azure and Google Cloud as their providers.

As the company grows and the migration continues, they've been facing rapidly increasing cloud storage bills without a clear sense of how much storage they actually needed. The speed of their digital transformation was too much to stay on top of their cloud storage manually without serious overprovisioning. Without visibility into what storage they actually use and require, this problem only compounded over time.

To solve this issue, the company chose Lucidity AutoScaler to get a clear picture of their block storage spending and to automate optimization and provisioning across Azure and Google Cloud. AutoScaler autonomously expands and shrinks their cloud block storage to reflect their real-time data needs, ensuring that their costs are kept low and saving their IT and Cloud teams a huge amount of time previously spent on provisioning. As a result, they got the peace of mind that the cloud would support their digital transformation without blowing the bank.

With their cloud block storage provisioning handled autonomously, this information management company is seeing more predictable cloud bills and a smoother digital transformation.